

SPIRITUALLY RAW
SECRETS

to the...

**GRAND-SLAM
INTERVIEW**

"HIT IT OUT OF THE BALL PARK EVERY TIME!"

APRIL & AJAY MATTA

Excerpt by Miriam Knight



INTERVIEW COACHING

Do You Have Panic Attacks Before An Interview?

Are You Stumped During Questions?

Feeling Frazzled, Overwhelmed, and Under-Promoted?

If you answered YES, congrats to your best download ever!

After interviewing **1200+** authors and service providers, rest assured April and Ajay Matta know how to connect with the audience and drive home the message. Now you will learn their media secrets to becoming an excellent communicator, the best self promoter, how to increase your sales, and to become known as the expert in your field.

You will also learn inside tips from Miriam Knight on how to maximize your chances of getting book reviews and interviews. She is the founder of New Consciousness Review (ncreview.com) and host of the award-winning NCR Radio Show, and has been reviewing books and interviewing authors for the past 12 years.

If an interview goes south quickly, it's not the product that fell flat...it's your delivery!

Receiving media training and being prepared in advance is the KEY element in hitting your interview out of the ball park. This equates to confidence, more sales, and frequent guest returns. Interviewees need to be media ready upon a moment's notice. You must be prepared with a dynamic and engaging presentation that showcases your personality, and shares with the audience why you are a credible and entertaining source of information.

With April and Ajay's high level of optimism and individualized support you will quickly discover their secrets to a grand-slam interview. Learn how to captivate the audience with humor, tenacious viewpoints, and a natural way to verbalize your message bringing forth entertainment, enlightenment, information, and most importantly, sales.

"The better you are at communication, negotiating, and handling fear of rejection, the easier life is."

~Robert Kiyosaki

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BECOME RECOGNIZED AS THE “EXPERT”

With competition stronger and more competitive today than ever, you need an edge. Gain attention and stand out in the crowd by marketing yourself as the expert in your field.

Do not fall into the trap that you think you need hundreds or thousands of hours of practice in a specific area under your belt. You just need to know a little bit more than the person(s) you are talking too. Too often there is a mindset lurking deep within our own subconscious saying, “if you don’t know *everything*, you don’t know anything.” - So not true.

However, you must be up on your skill or topic, and deliver your message with a level of credibility, authenticity, defined knowledge, and most importantly confidence. You could start learning a skill today, or be going through an unexpected experience, and within a few short months be able to help a limitless number of people through your message. There is a ton of opportunity in the world of entrepreneurship.

LEARN HOW TO:

- *Knock your interview out of the ball park!*
 - *Become recognized as the “EXPERT” in your field*
 - *Get your book or product reviewed*
 - *Create an elevator pitch*
 - *Sharpen and refine your communication and sales skills*
 - *Become media-ready upon a moment’s notice*
 - *Deliver your message in a precise yet entertaining manner*
 - *Showcase your personality*
 - *Become a repeat guest*
 - *Not over sell your product*
- And...much more!*

